

CBMC WORLD CONVENTION  
**IMPACT THE WORLD**  
SEPTEMBER 24-28, 2014  
ORLANDO WORLD CENTER MARRIOTT

# CBMC World Convention

## *Sponsorship*

### Prospectus



<http://worldcon14.cbmc.com>



## SPONSOR PROSPECTUS

CBMC is excited to partner with you on the 10th CBMC World Convention September of 2014. The world is coming to Orlando to celebrate the message of the one Gospel for all people, and we invite you to become a sponsor and join us as we Impact the World.

### **CBMC Global Mission**

We serve God in the global marketplace by establishing and strengthening national and regional leadership teams to effectively present the truths of Jesus Christ to business and professional people and to see lives transformed to Christlikeness.

### **CBMC World Convention Vision**

The CBMC World Convention is the place for Christian businessmen and women to gather to help further the CBMC mission. The vision of the convention is as follows:

#### **Discover** your place in God's plan

- Open your eyes to God's work in the global marketplace
- See what God is up to in other CBMC ministry locations worldwide

#### **Equip** yourself to reach your local marketplace

- Gain tools and tactics to reach unbelievers in your sphere of influence
- Learn how to unleash God's power in your workplace

#### **Energize** your network

- Connect to others in the global CBMC leadership community
- Build your community with like-minded believers

#### **Celebrate** the message of the one Gospel for all people

- Experience the greatness of God in worship with believers from nations across the globe
- Enjoy a slice of heaven praising God side by side with brothers and sisters in Christ

#### **Impact the world.**

### **Why should you sponsor the CBMC World Convention?**

- Gain access to an audience with 2,000 marketplace leaders from around the world
- Strategically align your organizational messaging and product by creating value for participants
- Embed your product or service into conference content for more effective sponsorship delivery
- Cross platform sponsorship messaging to increase exposure and depth of engagement
- Align your organization to the CBMC vision and mission
- Access to detailed Sponsor Coaching Guide to the CBMC World Convention Participant

### **Interested in being a Sponsor?**

Contact Jason Coffey [atjcoffey@cbmc.com](mailto:atjcoffey@cbmc.com) to reserve your sponsor opportunity.

**Complete information also available online at <http://worldcon14.cbmc.com/resources>**



## 2014 World Convention Sponsorship Opportunities

### Gateway Sponsors

\$30,000 each (only 5 available)

The experiences and content for each day of the 2014 CBMC World Convention will tie back to a theme, as outlined below, and you have the unique opportunity to become the sponsor of the entire theme for that day. This top-of-the-line sponsorship includes sponsorship of the breakfast, the global gathering and the interactive workshops for that day.

### Choose ONE Gateway Sponsor Option

- Day 1: Discover Sponsor
- Day 2: Equip Sponsor
- Day 3: Energize Sponsor
- Day 4: Celebrate Sponsor
- Day 5: Impact Sponsor

### Gateway Sponsor Benefits

- One complimentary 10x10 space in Marketplace: A Resource Center (value of \$2,500)
- Logo on convention webpage
- Logo on convention mobile app
- Logo in Convention Book
- Logo on workshop signage for the sponsored day
- Logo on all interactive signage for the sponsored day
- Logo in 3 CBMC newsletters
- Logo/name on electronic Daily Schedule of Events sent to all participants
- Badge ribbons for all organization representatives
- Five social media references specific to sponsor
- Two-minute video at breakfast
- Introduction of keynote speaker at Global Gathering
- Introduction of speaker for story-telling workshop for ministry success stories
- One non-traditional "signage" option of sponsor's choice: column wrap, escalator wrap, floor mat (value of \$1,500)
- Opportunity to write a follow-up article following the World Convention, to be posted on CBMC website
- Two (2) complimentary convention-only registrations (value of \$700)

*deductible amount: \$25,300*



## **Community Sponsors**

\$20,000 each (only 3 available)

These high-profile sponsorships offer unique exposure during CBMC well-attended evening events.

### **Choose One Community Sponsor Option**

- Convention Opening and Welcome Dinner Sponsor (1 available)
- Dinner and General Session Sponsors (2 available)

### **Community Sponsor Benefits**

- One complimentary 10x10 space in Marketplace: A Resource Center (value of \$2,500)
- Logo on all convention signage
- Logo on convention website
- Logo on convention mobile app
- Logo in 2 CBMC newsletters
- Dedicated Sign for sponsored evening event with logo/name
- Badge ribbons for all organization representatives
- Five social media references specific to sponsorship
- Two-minute video at sponsored evening event
- Signature drink or dessert at the sponsored evening event
- Opportunity to write a follow-up article following the World Convention, to be posted on CBMC website
- Two (2) complimentary convention-only registrations (value of \$700)

*deductible amount: \$16,800*

## **Fellowship Sponsors**

\$10,000 each

### **Choose One Fellowship Sponsor Option**

- Convention Opening and Welcome Dinner Sponsor (1 available)
- Dinner and General Session Sponsors (2 available)

### **Fellowship Sponsor Benefits**

- Logo on all convention signage
- Logo on all convention signage
- Logo on convention website
- Logo on convention mobile app
- Logo in 2 CBMC newsletters
- Dedicated Sign for sponsored event with logo/name
- Badge ribbons for all organization representatives
- Three social media references specific to sponsorship
- Opportunity to write a follow-up article following the World Convention, to be posted on CBMC website
- Two (2) complimentary convention-only registrations (value of \$700)

*deductible amount: \$9,300*



## Stewardship Sponsors

\$5,000 each

### Choose One Stewardship Sponsor Option

- Congregation Area and Charging Stations: Charging stations will be branded with your logo/name; dedicated sign inside the area with your logo/name
- Online Registration Sponsor: Your logo/name will be on the registration landing page and on all registration-related emails that are sent to participants (confirmation email, reminder emails, etc.)
- Translation/Communication Sponsor: Your logo/name will be on the translation kiosks and other listening devices, as applicable
- Badge/Lanyard Sponsor: Your logo/name will be on the lanyard distributed to all participants
- Branded Key Cards: Your logo/name will be on the hotel key cards distributed to all participants

### Stewardship Sponsor Benefits

- Logo on all convention signage
- Logo on convention website
- Logo on convention mobile app
- Logo in 1 CBMC newsletter
- Badge ribbons for all organization representatives
- Two social media references specific to sponsor
- Opportunity to write a follow-up article following the World Convention, to be posted on CBMC website
- Plus added benefit(s) noted with each option
- One (1) complimentary convention-only registration (value of \$350)

*deductible amount: \$4,650*

## Discipleship Sponsors

\$2,500 each

### Choose One Discipleship Sponsor Option

- Congregating Breaks (only 4 available): Dedicated sign with your logo/name displayed during your sponsored break
- Preconference Workshop Sponsors: Opportunity to introduce the educator for your sponsored workshop(s)

### Discipleship Sponsor Benefits

- Logo on all convention signage
- Logo on convention website
- Logo on convention mobile app
- Badge ribbons for all organization representatives
- One social media reference specific to sponsorship
- Plus added benefit(s) noted with each option

*deductible amount: \$2,500*

**Complete information available online at <http://worldcon14.cbmc.com/resources>**